

## University of Pretoria Yearbook 2017

# Strategic communication management 1 811 (KOB 811)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	20.00
<b>Programmes</b>	<a href="#">MCom Communication Management (Coursework)</a> <a href="#">MPhil Communication Management (Coursework)</a>
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	Block: 5 per semester, 2 days per week
<b>Language of tuition</b>	Module is presented in English
<b>Academic organisation</b>	Div Communication Management
<b>Period of presentation</b>	Semester 1 or Semester 2

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